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|  Inquiry Design Model (IDM) Blueprint™ |
| **Compelling Question** | How did Americans feel about Big Business Leaders?? |
| Standards and Practices | 11.5a New technologies and economic models created rapid industrial growth and transformed the United States.Students will examine the growth of industries under the leadership of businessmen such as John D. Rockefeller, Andrew Carnegie, J.P. Morgan, and Henry Ford and analyze their business practices and organizational structures. |
| Staging the Question | During the American Industrial Revolution, were there more Captains of Industry or Robber Barons? |
| **Supporting** **Question 1**  | **Supporting** **Question 2**  | **Supporting** **Question 3**  |
|  | **How would you classify J.P Morgan, Andrew Carnegie and J.D. Rockefeller: Captains of Industry of Robber Barons?** |  |
| **Formative** **Performance Task** | **Formative** **Performance Task** | **Formative** **Performance Task** |
|  | **After reading about each business leader, fill out the graphic organizer. Then explain your reflection on whether each one was a captain of industry or a robber baron.** |  |
| **Featured Sources** | **Featured Sources** | **Featured Sources** |
|  | **Source A: Vocabulary comparison between captain of industry and robber baron****Source B+C: Reading selection of Morgan, Carnegie and Rockefeller****Source D: Chart of Business leaders** |  |
| Summative Performance Task  | **Argument** | How did Americans feel about Big Business Leaders?Construct an argument (e.g., detailed outline, poster, or persuasive essay) using specific claims and relevant evidence from historical sources. |
| **Extension** |  |
| Taking Informed Action | UNDERSTAND Research a company today that you feel could be a Captain of Industry or Robber Baron.ASSESS Create a report showing your viewpoint with detailed facts and current statistics.ACT  |