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| Inquiry Design Model (IDM) Blueprint™ |
| **Compelling Question** | How did Americans feel about Big Business Leaders?? |
| Standards and Practices | 11.5a New technologies and economic models created rapid industrial growth and transformed the United States.Students will examine the growth of industries under the leadership of businessmen such as John D. Rockefeller, Andrew Carnegie, J.P. Morgan, and Henry Ford and analyze their business practices and organizational structures. |
| Staging the Question | During the American Industrial Revolution, were there more Captains of Industry or Robber Barons? |
| **Supporting** **Question 1**  | **Supporting** **Question 2**  | **Supporting** **Question 3**  |
| **What is the difference between a robber baron and a captain of industry?** | **How would you classify J.P Morgan, Andrew Carnegie and J.D. Rockefeller: Captains of Industry of Robber Barons?** | **Who do you agree with?** Ida M. Tarbell, John D. Rockefeller or Mr. Chief Justice White about The Standard Oil Company. |
| **Formative** **Performance Task** | **Formative** **Performance Task** | **Formative** **Performance Task** |
| **Students will compare the views of Big Business men and write a 3 paragraph response to the supporting question** | **After reading about each business leader, fill out the graphic organizer. Then explain your reflection on whether each one was a captain of industry or a robber baron.** | **Students will be assigned 1 of the 3 texts to read. With classmates they will prepare to hold a debate to argue their stance on Big Business: Standard Oil Company.** |
| **Featured Sources** | **Featured Sources** | **Featured Sources** |
| Source A: [**Comparative Chart**](http://senn-academyhs.enschool.org/ourpages/auto/2015/2/12/42488395/Robber_Baron_vs_Captain_of_Industry.pdf) Source B: [**Political Cartoon**](https://www.google.com/search?q=robber+barons+or+captains+of+industry+political+cartoons&espv=2&tbm=isch&imgil=kk7cVBRWBeJerM%253A%253BKiacnnPqXT6ZbM%253Bhttps%25253A%25252F%25252Fwww.slideshare.net%25252Fsmalvarado%25252Frobber-baronsor-captainsofindustryppt&source=iu&pf=m&fir=kk7cVBRWBeJerM%253A%252CKiacnnPqXT6ZbM%252C_&usg=__OCaiibv4kvbDoaFolg5fVUU6084%3D&biw=1366&bih=638&ved=0ahUKEwj9lIHczefSAhXk1IMKHYpgB9EQyjcILA&ei=tB3RWP3qEeSpjwSKwZ2IDQ&safe=active&ssui=on#imgrc=VklnjnhgYmAqxM:)Source C: [**Big Business Video**](http://www.history.com/topics/us-presidents/theodore-roosevelt/videos/theodore-roosevelt-vs-big-industry) | **Source D+E: Reading selection of Morgan, Carnegie and Rockefeller****Source F: Chart of Business leaders** | [**http://nationalhumanitiescenter.org/pds/gilded/power/text2/standardoil.pdf**](http://nationalhumanitiescenter.org/pds/gilded/power/text2/standardoil.pdf) |
| Summative Performance Task  | **Argument** | How did Americans feel about Big Business Leaders?Construct an argument (e.g., detailed outline, poster, or persuasive essay, power point, prezi) using specific claims and relevant evidence from historical sources. |
| **Extension** | Students will email their Congressmen information from their portfolio. |
| Taking Informed Action | **UNDERSTAND** Research a company today that you feel could be a Robber Baron.**ASSESS** Create a portfolio of various options that you would do to be more like a captain of industry.**ACT** Contact your local assemblymen to meet and discuss your portfolio. |